



# Tag Meir Forum

12 b'Heshvan

Annual Report 2025

## Executive Summary

In 2025, Tag Meir continued to serve as one of Israel's leading civil-society responses to racism, hate crimes, and extremist violence, operating in an increasingly polarized and violent environment shaped by ongoing war, political radicalization, and weakened law enforcement. Throughout the year, Tag Meir served 2,611 beneficiaries, combining rapid-response solidarity actions, long-term accompaniment of survivors, legal advocacy, education, and interfaith community-building.

Tag Meir conducted 50 solidarity visits across Israel and the Palestinian Territories, mobilizing at least 655 activists to stand with individuals, families, and communities harmed by racist attacks, terror, and state violence. These visits ranged from emergency responses to severe incidents—such as shootings, pogroms, police brutality, and mosque desecration—to sustained, long-term accompaniment of approximately 25 families and individuals, including legal aid, financial assistance, and ongoing moral support. Tag Meir's work deliberately included both Palestinian and Jewish victims, reinforcing the organization's principled commitment to shared humanity and equal dignity.

Alongside direct action, Tag Meir led 11 interfaith and community events attended by over 1,000 participants, including Ramadan break-fast initiatives, the 10th annual Flower Parade in Jerusalem's Old City, and commemorative and peace-building ceremonies. These initiatives offered visible alternatives to hatred and fear, emphasizing encounter, solidarity, and moral responsibility during moments of heightened tension.

Tag Meir's legal advocacy remained a central pillar of its work. The legal department handled dozens of active cases involving police violence, settler attacks, incitement, and failures of enforcement, securing 55,000 NIS in compensation for survivors in 2025. The organization pursued strategic litigation and correspondence with Israeli authorities, including ongoing High Court petitions, freedom-of-information requests, and demands for accountability of public officials who promote or normalize racist violence.

Public impact extended well beyond the field. Tag Meir maintained a high-profile media presence, with over 375 mentions in Hebrew and English media, positioning the organization as a key moral and civic voice confronting Jewish extremism and democratic erosion. Its digital platforms reached millions of users across Hebrew, Arabic, and English audiences, reflecting strong public demand for an alternative, values-based narrative.

Despite a year marked by trauma, fear, and deep social fracture, Tag Meir's work in 2025 demonstrated that consistent solidarity, principled advocacy, and human connection remain possible—and necessary—even in the darkest times.

## Solidarity Visits

Tag Meir conducted **50 solidarity visits** throughout 2025, in which we visited individuals, families and communities which have fallen victim to acts of racism, terror and hate crimes to offer our support. At least **655 Tag Meir delegates took part** in these visits.

To our great dismay, acts of violence, racism and hate crimes continue to be carried out at an alarming pace across Israel and the Palestinian Territories. During a year in which Israel was at war with Hamas in Gaza and Hezbollah and other terror cells in the north, ideological extremists within Israel and the West Bank were emboldened to carry out racially motivated attacks. This is due, in larger part, to the extremely lackadaisical Israeli law enforcement authorities, who do very little to hold Jewish extremists accountable for their attacks against Palestinians, as well as to the growing tensions, societal divides and compounding trauma on all sides. Tag Meir spent 2025 racing to keep up with the dizzying pace of attacks and supporting as many individuals and families as possible with solidarity visits.

Solidarity visits were held in Tur'an, Tamra, Furedeis, Jerusalem, Jaffa, the Palestinian towns of Sinjal, Duma, Issawiyyah, Jinsafut, Beit Awwa, Ja'baa, Deir Istiya, and Umm al Kheir, to name a few. We also held solidarity visits for Jewish families fallen victim to hate crimes and terror in Ashkelon, Rishon Le'tzion, the settlements Bruchin and Kiriyat Arba and more. In addition, Tag Meir is accompanying approximately **25 individuals and families with long-term support**, including ongoing moral support, financial support, legal aid, and more.

Sample of solidarity visits:

- **January 2, East Jerusalem.** A group of 10 delegates from Tag Meir [made a solidarity visit](#) to a Palestinian man who displayed true acts of heroism during a [fire that broke out](#) in a girls' seminary in Jerusalem on Dec. 23. He risked his own life, entering the building repeatedly to rescue dozens of girls, resulting in smoke inhalation and needing to be hospitalized himself. We expressed our thanks and admiration for his actions and we have accompanied him throughout the year in order to help cover his medical expenses which were incurred as a result of his not being an Israeli resident/citizen.
- **March 23, Issawiyyah.** A group of Tag Meir delegates [visited the Mahmoud family in Issawiya](#) after their 13-year-old daughter was shot in the leg by a Border Police sniper two weeks prior. After finishing their Iftar meal during Ramadan, the family went up to the roof of their home in East Jerusalem. Without warning, a sniper fired from a long distance, hitting the young girl. She was rushed to Hadassah Hospital on Mount Scopus for treatment. Joining our visit was Hananya Globman, a 92-year-old veteran activist from Tag Meir, who traveled all the way from Tel Aviv by public transport. We are providing legal assistance to the family by pushing the Police Investigations Department for an official inquiry. We will continue to stand by the family for as long as needed.



- **April 8, Furedeis.** Tag Meir [made a solidarity visit to Saif Hussein](#) and his family with 10 delegates. Saif was brutally assaulted by Israeli police in full view of his family at the entrance to the Temple Mount while on his way to pray. Saif’s emotional wounds from the attack were clearly visible, as the head of his family and highly respected engineer and upstanding citizen. We expressed our shame and remorse at the racist incident and gave Saif and his family our strength and moral support.



- **June 18, Tamra.** Tag Meir paid [a condolence call to the Khateeb](#), Abuelheija, and Diab families, who tragically lost 3 women and 1 girl from the same family in a missile strike by Iran. We joined together with 30 religious figures and people from all faiths, showing our support and solidarity to the families and the community of Tamra.
- **August 31, Abu Ghosh.** Tag Meir led a [solidarity visit of about 100 people](#) - Muslims, Christians, and Jews - who united to express their support for good neighborly relations with the residents of Abu Ghosh and to strongly condemn the desecration of a mosque in the town, which had been filmed and circulated on social media. Gadi Gvaryahu, Chairman of Tag Meir, said: “We came here to embrace and strengthen our neighbors from Abu Ghosh in the wake of this desecration. We will not allow the extreme right to exploit October 7th to make life miserable for Arabs in Abu Ghosh or anywhere else, simply because they are Arabs.
- **November 21, Jab'a.** Tag Meir [led a solidarity visit](#), together with five Israeli organizations, to Jab'a after Jewish terrorists [carried out a terrible pogrom on the village](#), burning tens of vehicles and homes. 100 activists visited Jab'a and were received with great warmth and respect by the village's peace-seeking residents, including many women, elders, and children. We condemned the brutal attack on innocent civilians, and we spoke about how this violence does not reflect the values of Judaism. In the Torah portions last Shabbat we read about the story of Isaac and Ishmael—how they came together to bury their father Abraham, and how both were blessed by God.



- **November 23, Beit Awwa.** Tag Meir visited Nazih Masalmeh, a 14-year-old who lost his eye after a tear-gas canister was fired directly at him by IDF forces. The tragedy occurred in October 2025 as Nazih stood on the roadside with his sister waiting for a ride to school. On our first attempt to visit, our delegates drove around the village for five hours and were unable to enter due to military closures. Tag Meir is now providing long-term support to Nazih, including the reconstruction of his eye socket and the implantation of a prosthetic eye, in coordination with Dr. Dan Turner, Deputy Director of Shaare Zedek Medical Center.



## Interfaith Community Events and Actions

Tag Meir led 11 interfaith community events throughout 2025, which were attended by over 1,000 individuals.

### Ramadan Break-Fast Date Distribution

In March, Tag Meir continued its annual tradition of [distributing dates and water to Muslims at break-fast](#) in a display of mutual care and respect. This year, **550 Jewish and Christian Tag Meir activists distributed dates and other treats in five separate events**: in a mosque in Furedeis (March 10), twice near the Old City of Jerusalem (March 12, 17), and [twice at the David Yellin College](#) in Jerusalem (March 17, 24).



Interfaith activists distribute dates outside Damascus Gate in Jerusalem, March 12.



## Flower Parade

On May 26, Tag Meir's [\*\*10<sup>th</sup> Annual Flower Parade\*\*](#) took place in Jerusalem's Old City on Jerusalem Day. This tradition began as an alternative and attempt to counter-act the harmful impact of the racist "Flag Parade", in which hundreds of Jewish extremists swarm the Muslim quarter, chanting racist slogans and often physically attacking Palestinians and causing damage to shops, and for which business owners are forced to close.

This year, 200 TM activists distributed 3,000 flowers to residents and business owners in the Muslim Quarter, and also purchased coffee and souvenirs from local merchants in an attempt to offset their loss of business. This annual event, and the real human interaction it invites, is evidence of how a small gesture of kindness can encourage dialogue and perhaps most importantly, ignite a spark of hope in the hearts of those who bear witness. [Watch TM's video](#) of the event.



## Shira Banki Prayer

On May 26, Tag Meir held our [\*\*Annual 'Shira's Way' Commemorative Prayer Event\*\*](#), in advance of the Jerusalem Pride Parade, was attended by 80 individuals. Shira Banki z"l was murdered in 2015 while participating in the Jerusalem Pride Parade, in an attack in which several others were injured as well. Every year since, Tag Meir has led a prayer, together with Shira's family, that asks for peace and safety for the marchers in the Jerusalem parade. This year, several distinguished rabbis spoke and prayed for the safety of the marchers, tolerance and love in our shared society and for Tikkun Olam. As per tradition, Shirat HaDerech was read – "The Song of the Journey" – a prayer composed by Rabbi Amichai Lau-Lavie especially for the parade, for the safety and protection of its participants.

Pictured: Rabba Tamar Elad Appelbaum speaks at the Shira Banki prayer event in Jerusalem.



## **Jerusalem Bus Driver Outreach Project**

In recent years, attacks on Arab bus drivers in the Jerusalem area by extremist Jews have become so commonplace that almost no bus driver has not experienced it in some form: from racist slurs, spitting, spraying with tear gas and pepper spray, to severe physical attacks resulting in broken bones or worse. In 2025, Tag Meir has taken upon itself the mission of raising public awareness to this phenomenon, liaising with transportation officials in attempts to improve the security of drivers, and direct actions in order to lift the spirits of the drivers and show them appreciation for the vital function they play in our society.

To this end, Tag Meir activists [conducted two outreach events](#), in which we boarded buses and distributed small gifts and words of thanks to hundreds of bus drivers along King George Street in Jerusalem. In addition, Tag Meir has been in contact with the Chairman of the Israeli Transportation Workers' Union and other transport officials in order to promote safety measures for bus drivers. Throughout 2025, Tag Meir paid solidarity visits and spoke with many drivers who have been attacked, including visiting bus depots in the Jerusalem area in order to access many drivers and hear about their experiences. We filed a Freedom of Information request to the Ministry of Transportation to obtain data on attacks against bus drivers in order to gain a more complete understanding of the issue. After a particularly severe series of attacks, on 2/12/2025, [Tag Meir submitted a demand](#) to the State Comptroller to investigate the authorities' handling of violence against bus drivers.



Photos from the gift distribution in November.

This project has yielded extremely positive results, including the bus drivers' positive reception of the gesture, feedback the bus drivers provided to Power to the Workers and their union. Throughout December we have also seen a ripple effect as other groups and individuals have been inspired by the action to distribute gifts to bus drivers in their own neighborhoods. This includes the group, Yahad, which distributed gifts in Jerusalem's French Hill, and Hashomer Ha'tzair youth movement, which distributed sufganiyot to bus drivers in five locations across Israel. We will continue to strengthen and fight for the rights and protection of bus drivers in the coming year.

## **Sukkah of Peace at Khan al Ahmar**

On October 12, Tag Meir participated in the annual Sukkah of Peace, in collaboration with Friends of Jahalin, in Khan al Ahmar. Tens of Jews and Muslims gathered in the Sukkah to combine our religious and social traditions, celebrate our shared humanity and our shared hope for a peaceful future together. Approximately 50 people were in attendance.

## **Hannukah Candle Lighting at Khan al Ahmar**

On December 21, Tag Meir collaborated with Friends of Jahalin to light the eighth Hannukah candle in Khan al Ahmar, and joined together in prayer for the future of the residents of Khan al Ahmar and for light to shine on all people of this land; approximately 50 people were in attendance.



## **Participation in Protests**



Above: Tag Meir participating in a pro-democracy protest on March 23.

- March 23: Tag Meir joined a protest of thousands for the sake of Israel's waning democracy, in the shadow of the undermining of Israel's judiciary and Attorney General, extremist takeover of the Israel police and Ministry of Defense, and talk of forcible transfer in Gaza.
- May 30: Tag Meir participated in a [protest of approximately 300 people](#) who gathered in the place that Fouad Alian was murdered by a Jewish extremist, to raise awareness of the crime and to demand accountability of the killer.
- June 8: Tag Meir participated in a [protest outside of Hashalom District Court](#) in Jerusalem during a hearing to extend the detention of the man suspected of murdering Fouad Alian of Beit Safafa.

- December 10: TM Chairman Gadi Gvaryahu participated in an online protest as part of a series entitled “Violence Erodes the Foundation of Democracy” to speak about violence against Arab bus drivers and transport workers. The event was in collaboration with the Israeli Transport Workers’ Union, Standing Together, and the Forum of Thought and Action and was attended by 70 people.

## Other Activities

- On February 12, Tag Meir met with visiting leaders of the churches of Austria in the Dormition Abbey in Jerusalem; the four bishops represented four of the main churches in Austria: Armenian, Orthodox, Latin and Reform. We shared TM vision and activities, emphasizing the Jewish values that drive us. The bishops expressed great interest and asked many questions about our work.



- On May 21, Tag Meir hosted a [fundraising evening for the “Righteous among the Nations”](#); 150 attendees. Tag Meir hosted an event in Jerusalem to give thanks and recognition to two residents of East Jerusalem who displayed true bravery and heroism. One saved a bus full of people that he was driving when gunmen opened fire at them, and the second, a construction worker, risked his own life to save 35 seminary girls when their building caught fire in Jerusalem.
- On November 26, we hosted an [online memorial ceremony](#) for Bipin Joshi, z”l with 120 attendees. Bipin Joshi was the only Nepalese hostage taken on 7/10 and was later killed in captivity. Tag Meir honored Bipin, together with his family in Nepal and many attendees who offered his family words of comfort and shared in their pain, in a beautiful and heartbreaking event.
- On December 1, Tag Meir [accompanied Yakob a-Rabi to a court hearing in Lod](#) to hear concluding statements in the case of the man who murdered his wife, Aisha, in 2018.

## Education Activities

In 2025 Tag Meir continued to support and collaborate with our four active student chapters on college and university campuses (The Hebrew University of Jerusalem, Shalem College, David Yellin College and Seminar Hakibutzim) and also to meet with young people in pre-military academies (*mechinot*).

We delivered **12 educational sessions to 10 pre-military academies**, including in two leadership programs, reaching **375 participants**.

At David Yellin College, programming uniquely involved faculty alongside students. Sessions challenged stereotypes and explored Jewish-Arab tensions through discussions on Tag Meir's origins, Jewish and Arab narratives, "price tag" attacks, legal vs. extrajudicial action, and responses to October 7. All sessions included interactive Q&A with participants from diverse backgrounds—Jewish and Arab students, secular and religious Jews.

On January 7, we launched a new Tag Meir [student chapter of at the Hebrew University of Jerusalem](#). 80 participants attended the launch, which included a discussion with Prof. Hillel Cohen and Prof. Ron Dudai focusing on acts of heroism in which Jews and Palestinians risk their lives to save one another.

On January 30, the new HUJI Tag Meir student chapter hosted evening of discussion concerning the meaning of solidarity, with 30 participants. The event was held in collaboration with Tag Meir, Shira Banki's Way, Center for Social Justice and The Jerusalem Spirit for Return of the Hostages.

## **Video Project**

This year, we launched a video project, together with **The Good People Fund**, in which we are creating a series of videos featuring The Righteous Among Nations, and particularly, stories of individuals that acted heroically to save people who do not necessarily belong to the same society or religion as they do. We are extremely proud of this project and are proud to be highlighting brave people who stand up to hatred.

[The first video, published in July, features Yusuf Ziadna](#), a Bedouin man who risked his life to save tens of people from the Nova festival and surrounding area on October 7. Yusuf jumped into his shuttle van after getting a call from passengers he had dropped off earlier at the Nova music festival near Kibbutz Re'im, who were trapped as the attack began. He drove straight into the heart of the terror to rescue them, and kept returning to bring more and more people to safety under fire. Yusuf himself lost family members that day. Tag Meir has been showing its gratitude to Yusuf by hosting fundraisers on his behalf and accompanying him with long-term moral support and friendship.

The [second video features Ahmad abu Ghanem](#), of East Jerusalem, who works as a bus driver. On December 11, 2024, Ahmad was driving a bus near a checkpoint outside of Jerusalem when a terrorist attack ensued – a man opened fire and began shooting people. Even after he was injured by shrapnel, Ahmad decided to stay and drive the bus to safety, risking his own life in order to save his passengers.

More videos are to come in 2026.

## Legal Advocacy

Tag Meir's legal department, led by Atty. Itay Mack, continues to advocate on behalf of victims and survivors of hate crimes in order to assist them in realizing their full rights in terms of access to justice, awarding of compensation and other benefits from social security and other government services. This tactic - focusing on obtaining compensation and assistance on behalf of survivors of attacks – has proven to yield quite positive results and seen a good deal of success.

Additionally, we petition and send legal correspondence to various Israeli authorities on individual and principled matters. These range from demanding criminal proceedings be opened against Ministers and MK's who promote their racist ideologies and incite civilians to violence, to demanding reforms of investigative policies of the police and military and demanding that the rights of Palestinians be upheld.

### Petitions to the High Court of Justice: One ongoing petition.

In Dec. 2022, 12 b'Heshvan (Tag Meir's umbrella organization) was the first to file a High Court petition demanding that Ben Gvir be removed from his ministerial post. While that petition was ultimately rejected, it open the gates for a slew of similar petitions filed in subsequent years, including the second Tag Meir petition demanding the removal of Ben Gvir that was filed in September 2024.

On March 18, we sent urgent correspondence to the High Court of Justice, requesting an order that would prevent the government from appointing Ben Gvir as a minister until a decision is reached on the petition we filed 2024 to remove him from his position as Minister of National Security. The hearing on these petitions was scheduled for April 7, but was postponed several times throughout the year and is now scheduled for 15 January, 2026.

Legal and principled correspondence: 13 legal and other correspondences were sent to a variety of Israeli authorities, including the Attorney General, State Attorney, Israel Police, IDF Chief of Staff, Jerusalem Municipality and the U.S. Ambassador to Israel.

- Case of a community near Tekoa that was harassed and attacked by a group of Hilltop Youth - Demands to the army to issue restraining orders against the attackers and confiscate their weapons; the demands were rejected.
- Demand to the Attorney General and the State Attorney to open a criminal investigation against Knesset Member Zvi Sukkot for violating regulations at the Temple Mount; ongoing.
- Demand to the Attorney General and the State Attorney to open a criminal investigation against the Prime Minister on suspicion of obstructing investigations into suspects involved in Jewish terrorism; ongoing.
- Demand to the State Attorney to establish an enforcement policy for violent offenses committed with racist motives; the demand was rejected.
- Demand to the State Comptroller to investigate the authorities' handling of the Hilltop Youth phenomenon and violence against bus drivers.

- Letter to the U.S. Ambassador to Israel requesting action on the Hilltop Youth phenomenon.
- Letter to the U.S. Ambassador to Israel urging him to take action to prevent Israeli authorities from forcibly displacing the residents of Umm al Kheir.
- Additional demand for an investigation in the case of Commander Yaakobi, and a demand to re-examine the handling of nationalist crime files in the Judea and Samaria District Major Crimes Unit.
- Appeal to the Attorney General and the Military Advocate General with a [demand to remove all barriers to the entry of food](#) into the Gaza Strip. The letter extensively quotes Jewish sources, especially Maimonides (the Rambam) and the late Rabbi Aharon Lichtenstein, former head of Yeshivat Har Etzion.
- Demand to open a criminal investigation against Minister Ben Gvir regarding the Temple Mount.
- Appeal to the IDF Chief of Staff and the Military Advocate General regarding support by the Central Command Major General for acts of revenge.
- Appeal to the Attorney General regarding the cessation of enforcement concerning public prayer on the Temple Mount; ongoing.
- Demands to the municipality to cancel funding for “Am KeLavi” concerning the Jerusalem day flag march and complaints to the municipal comptroller and the Ministry of Interior on the matter.

Complaints to authorities and court proceedings: Assisting in the filing of **6 new complaints** to the Israel Police and the Police Internal Investigations Department; monitoring and **handling in at least 13 cases** in which criminal proceedings and/or compensation claims are ongoing.

- Accompaniment in filing a police complaint by a cleaning worker who was assaulted in Jerusalem.
- Accompaniment in filing a police complaint, recovery of property, and compensation in a case of armed robbery in the village of Qabalan.
- Case of a Palestinian who was assaulted by a municipal inspector at the Shuafat checkpoint and received an unwarranted citation. Assistance with filing a police complaint, submitting an appeal after the complaint was closed, and submitting a request to the Jerusalem Municipality to cancel the citation; Ongoing handling of a request to the Jerusalem Municipality to cancel the fine.
- Case of a Palestinian Christian worshipper who was assaulted by police officers during “Holy Saturday” in the Christian Quarter. Assistance with filing a complaint to the Police Internal Investigations Department and a demand for compensation from the police; filing of an appeal

to the Police Internal Investigations Department and handling of a compensation claim against the police; the claim was rejected.

- Case of a Palestinian minor who was assaulted by police officers in the Emek HaArazim area. Filing of an appeal to the Police Internal Investigations Department and continued handling of a compensation claim against the police.
- Continued handling of a complaint against Rabbi Shmueli for incitement offenses; the case is currently in court proceedings.
- Handling of a complaint to the Police Internal Investigations Department concerning a Palestinian minor who was assaulted in Mamilla, Jerusalem. 8,000 NIS in compensation has been awarded to the victim by the police.
- Handling of recognition of a hostile-acts injury by the police and the army, and filing of a claim with the National Insurance Institute for a Palestinian minor who was shot in the village of Kafr 'Aqab.
- Case of a girl who was shot by a police sniper while she was on the roof of her home in East Jerusalem. Assistance with filing and handling of a complaint to the Police Internal Investigations Department, continued handling before the medical committee of the National Insurance Institute.
- Case of a café that was attacked several times - continued handling of the complaint after the appeal was accepted, as well as a compensation claim from the Ministry of Defense.
- Case of a Palestinian from East Jerusalem who was assaulted by a light-rail security guard. Assistance with filing and handling of the police complaint and successful closure of the counter-complaint filed against him by the security guard.
- Case of two Arab Israeli workers at a gas station who were threatened with a gun. Accompaniment as victims of crime in the criminal proceedings against the perpetrator; court proceedings ongoing.
- Exhausting legal proceedings in a case in which an IDF Officer looted cameras from the home of renowned Palestinian activist in Hebron.

**Freedom of information requests: One FOI request filed.**

- Submission of a freedom-of-information request to the Ministry of Transport regarding violence against drivers.

**Appeals filed: 6 new appeals** were filed to various authorities

- Filing of an appeal against the decision not to open a criminal investigation against MK Zvi Sukkot for ascending the Temple Mount.

- Filing of an appeal against the decision not to open a criminal investigation against Rabbi Shlomo Aviner for incitement offenses.
- Case of an Arab Israeli man who was expelled from a municipal football field in a southern city by municipal volunteers. Continued handling of the appeal filed with the Police Internal Investigations Department.
- Case of a café that was attacked multiple times - Submission of an appeal against the closure of the complaint. The appeal was accepted and the case was reopened (not yet completed).
- Case of an Arab Israeli young man who was expelled from a municipal football field in a southern city by municipal volunteers - Assistance with filing complaints to the Police Internal Investigations Department and the police, and submission of an appeal after the complaint to the Internal Investigations Department was closed.
- Case of a Palestinian driver who was assaulted in East Jerusalem - Assistance with filing an appeal; appeal was rejected.

**Damages awarded: Damages were awarded in three cases, totaling 55,000 NIS to victims.**

- Complex handling with the Enforcement and Collection Authority regarding the transfer of compensation from a Hilltop Youth to a Palestinian victim of an offense, in the amount of 2,500 NIS (completed successfully).
- Case of a man in East Jerusalem who was shot in the hand with a sponge round while guarding his grandchildren. Assistance in obtaining recognition as a terror-related injury from the National Insurance Institute and before a medical committee (handling completed successfully; compensation of 46,000 NIS was awarded).

## **Traditional Media**

Throughout 2025, Tag Meir sustained a high-impact and consistent presence in traditional media, positioning the organization as one of the central civil society voices confronting Jewish extremism, racist violence, and democratic erosion in Israel. Tag Meir was mentioned at least **300 times in Hebrew-language media** and **75 times in English-language media**, including **13 radio and newsroom TV interviews** given by Dr. Gadi Gvaryahu. Coverage appeared across Israel's leading news platforms, including mainstream newspapers, digital news sites, public radio and television, as well as influential opinion and investigative outlets. Internationally, Tag Meir was cited in prominent global and Jewish media and on international civil-society platforms.

Press coverage focused on Tag Meir's responses to settler violence and Jewish extremist attacks against Palestinian civilians and public workers, as well as Tag Meir's opposition to the political normalization of extremism. Coverage also included Tag Meir's public and legal efforts to challenge the appointment

or conduct of senior officials associated with incitement or extremist rhetoric, as well as responses to inflammatory public statements by politicians and religious figures. Tag Meir also received significant coverage of interfaith and community events, and in particular the 10<sup>th</sup> annual Flower Parade.

Sample of media coverage (Hebrew):

1. **Op-ed on Ben Gvir's concept of a 'good war' – Dr. Gadi Gvaryahu & Atty. Itai Mack** – Zman Yisrael, Jan 1. [https://www.zman.co.il/?p=550903&preview=1&\\_ppp=5be4f0e329](https://www.zman.co.il/?p=550903&preview=1&_ppp=5be4f0e329)
2. **Response to mosque arson by settlers** – Ynet, Feb 2. <https://www.ynet.co.il/news/article/hkh8ak300kg>
3. **Two radio Interviews with Dr. Gadi Gvaryahu** – Adnan Talakat case, Reshet Bet, Imad Kharbawi case, Gali Tzahal, Feb. 16.
4. **Tag Meir's request for interim injunction of Ben-Gvir appointment** – N12, Mar 19.
5. **Response to settler riot in Duma** – Haaretz, Apr 1. <https://www.haaretz.co.il/news/politics/2025-04-01/ty-article/00000195-f238-da7e-adb7-fbb8db3e0000>
6. **Jerusalem Day events, Flower Parade** – Haaretz, May 26. <https://www.haaretz.co.il/news/local/2025-05-26/ty-article/.premium/00000197-061d-dbf9-a7f7-37bd5bca0000>
7. **Article on the Flower Parade** – Walla, May 26. <https://news.walla.co.il/item/3752799>
8. **Demonstration following murder of Fouad Aliyan** – Walla, May 30. <https://news.walla.co.il/item/3753895>
9. **"Prayer of the Road" at Jerusalem Pride Parade** – N12, Jun 3. [https://www.mako.co.il/news-local/2025\\_q2/Article-7d3efc2a9e3df91027.htm](https://www.mako.co.il/news-local/2025_q2/Article-7d3efc2a9e3df91027.htm)
10. **"Targeted Killers"** – Op-ed, Adv. Itai Mack & Dr. Gadi Gvaryahu – Zman Yisrael, Aug 26. <https://www.zman.co.il/618746/popup/>
11. **Developments in petition against Ben-Gvir's tenure** – Ynet, August. <https://www.ynet.co.il/news/article/h1ucs66tgc>
12. **Complaint over incitement by Rabbi Aviner** – Haaretz, Sep 7. <https://www.haaretz.co.il/news/law/2025-09-07/ty-article/.premium/00000199-22e9-d487-a3d9-a6ffc4690000>
13. **"Who Is Allowed to Incite and Who Is Not"** – Atty. Itai Mack – The Seventh Eye, Oct 29. <https://www.the7eye.org.il/565846>
14. **"Final Call to Those Flying in the State of Prophetic Vision"** – Dr. Gadi Gvaryahu – Haaretz, Nov 6. <https://www.haaretz.co.il/opinions/2025-11-06/ty-article-opinion/.premium/0000019a-5926-db4c-a5fb-dbafdd4f0000>
15. **"Hilltop Youth Amnesia"** – Atty. Itai Mack – The Seventh Eye, Nov 18 <https://www.the7eye.org.il/568750>

16. **Disciplinary hearing for Rabbi Shmueli** – Israel Hayom, Nov. 10  
<https://www.israelhayom.co.il/health/article/19198717>
17. **Tag Meir discusses “Jewish Terrorism” following riots in Samaria** – Walla, Nov. 11  
<https://news.walla.co.il/break/3793724>
18. **Dr. Gadi Gvaryahu interviewed on News Channel 12 on Tag Meir’s petition to remove Ben Gvir from his Ministerial position**, Dec. 3.
19. **Request to examine treatment of attacked bus drivers** – Ynet, Dec.  
<https://www.ynet.co.il/news/article/bjtyyfh11zx>
20. **Arson of vehicles and homes near Bethlehem** – Walla, Dec. <https://news.walla.co.il/item/3795052>

Sample of international media coverage:

21. **Israel’s Government Is Trying to Limit International Funding of Human Rights Organizations** – The Jewish Independent, Feb. 18.  
<https://thejewishindependent.com.au/israels-government-is-trying-to-limit-international-funding-of-human-rights-organisations>
22. **Far-Right Israeli Minister Ben-Gvir at Al-Aqsa Mosque** – L’Orient-Le Jour, May 26.  
<https://today.lorientlejour.com/article/1461833/far-right-israeli-minister-ben-gvir-at-al-aqsa-mosque.html>
23. **Capital Braces for Skirmishes Ahead of Nationalist Flag March** – Times of Israel, May 25.  
<https://www.timesofisrael.com/capital-braces-for-skirmishes-ahead-of-nationalist-flag-march/>
24. **The Traditional Flower Parade of Tag Meir** – ALLMEP, June 5.  
<https://www.allmep.org/allmep-events/the-traditional-flower-parade-of-tag-meir/>
25. **“Stories of Hope” Series Podcast** – The Good People Fund, November.  
<https://www.goodpeoplefund.org/podcast/stories-of-hope-tag-meir/>

## Social Media

Tag Meir’s social media performance continues to be one of our strongest indications that there is great public interest and thirst for the alternative narrative we voice to the dominant public discourse in Israel. Facebook continued to function as Tag Meir’s highest-volume distribution platform, generating significant visibility, consistent engagement, and measurable traffic to the page and external links.

Our [Hebrew Facebook Page](#) surpassed 1.5 million views throughout the year, with nearly 1 million of those organic views and the remainder from paid promotion. We have 43,000 subscribers on the page and published 384 posts, averaging more than a post a day throughout the entire year. Notable Hebrew Facebook posts:

- Feb. 13 - post featuring our [solidarity visit with a Bedouin family](#) who were attacked by

students in Mitzpe Ramon received over 1.3k reactions and 320 shares.

- Feb. 19 - post featuring our [solidarity visit with the owners of the Educational Book Shop](#) in East Jerusalem received 675 reactions and 76 shares.
- April 2 - post featuring a [price tag attack and our subsequent solidarity visit](#) in Duma received 1.7k reactions and 329 shares.
- May 13 - post of the [invitation to our fundraising evening to support the Righteous Among the Nations](#) received nearly 2k reactions and over 400 shares.
- July 13 - [video featuring Yusuf Ziadna](#) who rescued tens of young people on Oct. 7 received over 3k reactions and 367 shares.
- August 12 - [activists distributing gifts to bus drivers](#) in Jerusalem nearly 1.5k reactions and 90 shares.
- September 9 - featuring [a solidarity visit in Nazareth](#) received over 1k reactions and nearly 100 shares.
- October 21 - [the video of Ahmad abu Ghanem](#) telling his story received 2.8k reactions and 224 shares.
- December 16 - featuring [a video of a solidarity visit](#) to Hanan abu Shahada's family in Jaffa, received over 2,000 likes and 250+ shares.

Our [English Facebook page](#) received approximately 500,000 views of its content without any paid promotion. The page has 12,833 subscribers, and we published 201 posts in 2025. Our subscribers grew by about 400 in 2025, evincing our continued ability to turn views into long-term followers. Notable English Facebook posts:

- March 5 – Post [featuring the man who saved the seminary girls](#) from a fire received 130 reactions and 25 shares.
- May 27 – Post featuring the [10<sup>th</sup> annual Flower Parade](#) received 108 reactions and 25 shares.
- September 1 – [solidarity visit to Abu Ghosh](#) following the desecration of a mosque received 137 reactions and 44 shares.
- November 17 – [distribution of gifts to Arab bus drivers](#) in Jerusalem received 442 reactions and 61 shares.

Our [Arabic Facebook page](#) also grew significantly during the year, with about 2,000 new followers, which brings our total to 10,300. We had about 40,000 visits to our page throughout the year and published nearly 100 posts. Notable posts include:

- August 12 – [gift distribution action to Arab bus drivers](#) received 600 reactions.
- September 16 – post about [Umm al Kheir](#) received nearly 727 reactions.
- November 18 – an Israeli Jew who was attacked while assisting Palestinian [olive harvesters in](#) Burin received nearly 2k reactions, 210 comments and 30 shares.

Our [English/Hebrew Instagram](#) page continued to grow, with several hundred pieces of content posted throughout the year, with over 60 posted in December alone. We currently have 2,147 followers and received over 100,000 views of our content throughout the year, many of which were from non-followers, indicating that our public visibility on the platform is expanding.

## Newsletter

Tag Meir continues to distribute our monthly newsletter to our distribution list of over 22,000 individuals. This remains a crucial avenue for updating our supporters on our work and current events

and in harnessing the power of our volunteers to initiate actions and participate in events.

### **Collaborations and synergies**

While Tag Meir is itself a forum comprised of 50 Israeli organizations, with which we are in regularly communication and collaboration, we have especially close working relationships and synergies with the following organizations with whom we collaborate on a regular basis: Rabbis for Human Rights, Mothers Against Violence, Friends of Jahalin, Torat Tzedek, Road to Recovery, Peace Now, Standing Together, Shira Banki's Way, Jerusalem Center for Social Justice, and more.



Thank you for supporting Tag Meir!

סור מרע ועשה טוב